

## THREE QUESTIONS FOR ...

### Christian Wilhelm, Vice Chairperson, Luxemburg Chapter

*You were quite willing to make the lengthy trip to Rostock to participate in this year's Chapter Management Meeting. What made attending this event so worthwhile?*

**WILHELM:** BVL is the number one competence centre for logistics in Germany. The high-functioning network of the association brings together people and expertise from a diverse range of sectors. The exchange of ideas and experience with interesting colleagues who are faced with the same issues and challenges generates massive value added and creates huge opportunities for development.

*The start-up you founded in 2015 has offices not just in Hamburg but also in Luxembourg. What makes this location attractive – for your company in particular and for logistics in general?*

**WILHELM:** Luxembourg offers outstanding opportunities to attract new talents. Our team comprises excellently trained individuals from eight countries. Luxembourg is situated at the heart of Europe and permits seamless market entry into all the key countries – which is important, because we want to be active not just in Germany but throughout Europe. We have direct contacts with the regional cluster and the logistics region in general, and this makes coordination processes with entities like government authorities far less complex than would otherwise be the case.

Christian Wilhelm,  
Vice Chairperson,  
Luxemburg Chapter



*Digitalization is still one of the central topics in logistics. How much progress would you say the sector has made in this area so far?*

**WILHELM:** I believe logistics is now waking up from its slumber, but there's plenty of room for

improvement. We can see how fast things are moving in the market, and it's a topic everyone is involved in – but that's the way it has to be. What can't happen is that we're running the world's biggest ecosystem by phone and Excel files yet using an app to order a pizza.